

9.D.1 Confirmation of Southwest Wisconsin WDA Business Service Plan – (Action)

On March 29, 2006, the Board approved the SWWDB WIA Local Plan – Part 2, and staff submitted the plan to the State of Wisconsin. As part of the planning process the Board is also required to submit a Business Services Plan for each Comprehensive Job Center (CJC) in the WDA. The Business Service Plan is intended to outline how the WDA and the CJC will conduct employer events, coordinate training for employers on job placements and post-employment retention and support programs, and prioritize outreach efforts to employers. A section of the Business Services Plan must also address “fee-for-services” activities and charges. The Southwest Wisconsin CJC Business Services Plan is due on September 1, 2006.

The DWD required Business Services Plan is not a detailed plan for how to move business service activities forward within Southwest Wisconsin. With that in mind, staff developed a more traditional business plan intended to guide the activities and direction of this new function. In July, staff reviewed the SWWDB Business Plan with the Workforce Services Committee (WSC). Approval of the SWWDB Business Plan served as a tool to work with Job Center partners to develop the document required by the State.

Following the July WSC meeting, staff met with Job Center partners to prepare the DWD required business services plan. The Southwest Wisconsin CJC Business Services Plan is included as Attachment 1 of this enclosure.

The Southwest Wisconsin CJC Business Services Plan was sent to committee members for review and comment. Comments were incorporated into the Business Services Plan and the document submitted to DWD by the September 1st deadline. Confirmation of the Southwest Wisconsin CJC Business Service Plan is requested.