

**7.C Acceptance of the GROW 2 Grant – (Action)**

(Approve Recommendation from Finance Committee)

This is actually the second year of GROW funding from the Department of Workforce Development. We are awarded funding in the amount of \$20,000.00 for our GROW region in collaboration with the South Central Workforce Development Board to continue efforts to promote growth in driver industries identified in the first GROW project. Additionally, these funds are being used to collaborate with the Southwest Wisconsin Economic Development Coalition to develop a regional brand and identity to help focus the efforts of economic development and workforce development throughout the region, and to build a common vision for growth.

Board action on the recommendation is requested.