



Resume Search License For Southwest Wisconsin Workforce Development Board

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Submitted by:

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Presented To:

: Bob Borremans
Executive Director



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1.0 Introduction

Monster Government Solutions (MGS) is pleased to offer Southwest Wisconsin Workforce Development Board (SWWDB) a **Resume Search License** that will provide the Board a resource that will make it easier for local employers to hire local job seekers.

What is Monster's SmartFind Resume Search?

Monster's SmartFind Resume Search is a tool that enables organizations to be proactive in actively searching Monster's extensive resume database for candidates who meet the customer's specific hiring criteria.

As an example, a manufacturing company could be looking for a facilities and maintenance manager. With the Resume search capability the company can first look through the Monster data base of resumes to look for people with the right credentials and skills.

Organizations generally can save themselves time and costs by first searching the resume data base before posting a job on-line or with the newspaper. Once the person doing the search locates a resume that matches their requirements the resume can be saved and printed off. From there the organization can communicate to the job seeker.

For the Workforce Board, the Resume Search license can be used by local organizations to look for local job seekers.

The license we are proposing for the Board has a 100 mile radius from the Janesville zip code of 53545. The license would last for six months and enable employers to view and access 10,000 resumes.

Resume Search Features

- Customers can search for qualified candidates using criteria including:
 - Keyword(s)
 - Most Recent Employer
 - Most Recent Job Title
 - Target Job Title
 - Location / ZIP Code
 - Education Level
 - Job Status (entry-level, manager, etc.)
 - Job Type (full-time, contract, etc.)
 - Company Categories
- Customers can reach out directly to Job Seekers via email or by phone (for Seekers who include phone number in their contact information).
- Customers can forward, save, and rate individual resumes.
- Reports track purchased and remaining resume views.



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Benefits of Using Resume Search

From a community perspective, Monster's Resume Search is a relatively low cost way to let your community know that employers have a new tool they can use to help them hire local job seekers.

Second, by letting local job seekers know that employers are using this service it provides a tangible reason for them to post their resume on Monster. (There is no cost for a job seeker to post their resume on Monster.)

If employers are looking to hire people and using Monster to do that it makes sense for a job seeker to post their resume on Monster.

Third, Resume Search provides local employers a means to lessen their hiring costs. Hiring costs can range from \$1000 to more than \$5,000 per employee. With the Board having this resource, local employers can gain a service that can:

- Save time: Customers can reach out directly to the most qualified candidates, rather than waiting for the most qualified candidates to reach out to them.
- Cut Costs: Resume Search can help reduce costly external recruiter fees and newspaper advertising.
- Find qualified local candidates: Customers can search for qualified candidates including executives, business professionals, skilled workers, and hourly or seasonal help. Customers can search by location or ZIP Code for candidates in their neighborhood.

Implementation

Monster's Resume Search license is easily logged onto. There is no software or hardware to purchase. Resume Search is an on-line service and training will be provided by Monster. Training can be done by web-based demonstration in less than an hour. Supporting "How to Documentation" is also being provided.

Cost

The cost for six months is \$4500.

Bob, please let me know if you or the Board have any questions. I would be glad to discuss this proposal with you or them.

Sincerely,

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