

Blueprint for Transition: Action Matrix

Revision Date: 7/20/09

Areas of Focus	Activity/Tasks	Responsible Person(s) or Organization(s)	Completion Date
<p>CORD Mission Statement: Community organizations collaborating to address Rock County’s evolving economic needs while assisting dislocated workers and their families.</p> <p>The Collaborative Organizations Responding to Dislocation (CORD) committee was formed to discuss ways to coordinate and organize our collective community resources to best serve dislocated workers and their families, and to respond to the economic distress in Rock County. The purpose is to identify those activities or services currently available, those that may be pending with the intent of identifying gaps in service exist, and how to improve coordination and collaboration between the agencies to enhance service delivery for impacted workers and their families. The CORD committee agreed to work with the Community Economic Adjustment Program (CEAP) at the University of Michigan in developing our response.</p>			
1. Communications			
1.1. Communicate Regularly with Dislocated Workers and Their Families	A. Write and distribute monthly CORD newsletter for dislocated workers.	G. Bosak	Ongoing starting January 2009
	B. Develop CORD website.	G. Bosak, C. McFarland & N. Flanagan	July 2009
	C. Develop and submit a grant proposal for funding a social network involving workforce opportunities & First Call information services network	M. Fanning-Penny, G. Graham & Monster.com	March 2009
	D. Develop on-line social network website.	C. McFarland, M. Riley, G. Graham & Monster.com	August 2009
	E. Hold weekly information/discussion meetings (“Java and Jobs”)	M. Fanning-Penny & AFL/CIO	Ongoing starting June 2009
	F. Work with “Discover Janesville” public access TV program to feature dislocated worker/workforce initiative on each broadcast.	G. Bosak & Y. Rashkin	Ongoing starting January 2009
	G. Develop a e-mail “blast” distribution network.	M. Fanning-Penny, C. McFarland & N. Flanagan	June 2009
1.2. Implement Social Networking to Communicate with Dislocated Workers and their Families.	A. Investigate the use of social networking tools.	E. Kuznacic	October 2009
	B. Conduct training on social networking tools for dislocated workers using United Way youth volunteers.	E. Kuznacic, G. Graham	November 2009
	C. Conduct youth oriented informational articles targeted to the needs/issues of young people.	E. Kuznacic, G. Graham	November 2009
1.3. Disseminate Information on Community Resources and Services	A. Publish Community Resource Guide	G. Bosak	October 2008
	B. Inventory community organizations to identify additional resources available to assist dislocated workers	M. Fanning-Penny, G. Bosak & J. Peterson	May 2009

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	C. Update the Community Resource Guide	G. Bosak	September 2009
2. Employment/Career Services and Resources			
2.1. Expand Resources and Services of Rock County Job Center	A. Negotiate the use of the UAW 95 union hall as an extended job center facility	B. Borremans & UAW 95	February 2009
	B. Purchase computers for the union hall and use for on-line resource room services and basic computer instruction.	B. Borremans, M. Riley & A. Meudt	February 2009
	C. Conduct occupational training classes in the union hall	A. Charles & S. Kennedy	September 2009
2.2. Conduct Flexible Training that Addresses Needs of Dislocated Workers	A. Implement career pathways training with BTC in demand driven occupational sectors such as: electro-mechanical technician; food processing; and transportation, distribution and logistics.	A. Charles & S. Kennedy	September 2009
	B. Prepare an application under the Green Jobs initiative for Auto Communities	B. Borremans, L. Furseth & A. Charles	August 2009
	C. Develop Green Jobs training in partnership with area technical colleges.	A. Charles, S. Kennedy & L. Furseth	July 2009
	D. Expand health care training opportunities with UW-Rock and BTC through the "RISE" Initiative.	M. Fanning-Penny, S. Kennedy & D. Pillard	October 2009
	E. Expand literacy instruction and academic remediation to assist dislocated workers prepare for entry into occupational skill training.	A. Charles, S. Kennedy & J. Stickels	September 2009
	F. Develop "weatherization" training in collaboration with Community Action, Inc.	A. Charles & L. Furseth	September 2009
	G. Conduct basic computer literacy training for dislocated workers.	A. Charles & S. Kennedy	September 2009
	H. Deliver academic literacy and English as a Second Language in collaboration with the Community Action Fatherhood Initiative.	B. Borremans, L. Furseth & J. Stickels	September 2009
2.3. Enhanced Placement Services	A. Implement the "Hire a Neighbor" on-line service with Monster.com.	B. Borremans, M. Fanning-Penny & G. Bosak	May 2009
2.4. Redevelop Employee Strengths	A. Offer career counseling and awareness workshops for dislocated workers.	M. Fanning-Penny, C. Hermanson, S. Kennedy & A. Culver	August 2009
	B. Provide the JobFit assessment and FutureTrac activities for all dislocated workers.	M. Fanning-Penny, A. Culver & AFL/CIO	Ongoing
2.5. Services to Older Workers	A. Develop a grant proposal to expand the number of job opportunities for older workers.	A. Charles	March 2009

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	B. Expand the WISE Program and provide additional work opportunities for economically disadvantaged older workers (over 55 years of age).	A. Charles & H. Luther	August 2009
	C. Implement a Retiree Reemployment Program for retirees who need to return to the workforce - Workers 4 You.	E. Kuznacic & H. Luther	September 2009
2.6. Additional Training Facility Options	A. Develop a list of facilities that could be used for occupational training and/or remedial instruction.	B. Borremans, L. Furseth & M. Fredrick	August 2009
	B. Investigate community organization partnership opportunities for facilities.	B. Borremans & L. Furseth	August 2009
3. Financial Services and Resources			
3.1. Build Consumer Credit Counseling Capacity	A. Hold group discussion meetings involving financial providers and community organization to discuss consumer credit counseling services.	M. Fanning-Penny, G. Graham, L. Furseth & financial institutions	February 2009
	B. Host Money-in-Motion workshops, in coordination with Consumer Credit Counseling, for dislocated workers on personal financial management and ways to avoid consumer credit problems.	M. Fanning-Penny, G. Graham, L. Furseth & financial institutions	Ongoing starting July 2009
	C. Disseminate information on personal financial management and consumer credit prevention through CORD communications network.	G. Bosak	Ongoing
3.2. Advance Foreclosure Counseling Capacity	A. Host brainstorming meetings involving financial providers and community organizations to discuss foreclosure avoidance steps.	M. Fanning-Penny, G. Graham, L. Furseth & financial institutions	February 2009
	B. Hold workshop for dislocated workers on ways to avoid foreclosure.	M. Fanning-Penny, G. Graham & AFL/CIO	August 2009
	C. Disseminate information on foreclosure prevention through the CORD communications network.	G. Bosak	Ongoing
	D. Work with financial organizations and court system to develop foreclosure mediation services.	E. Kuznacic, L. Furseth, J. Pfeleiderer & G. Graham	April 2009
	E. Develop and submit a proposal for foreclosure mediation.	E. Kuznacic, Furseth, J. Pfeleiderer & G. Graham	June 2009
4. Family/Health Services and Resources			
4.1. Promote Stress Management and Counseling Services	A. Hold group forum involving counseling agencies, health care and school systems to identify needs and coordinate service delivery	E. Kuznacic & J. Smith	July 2009
	B. Work with providers to promote stress management and	G. Bosak	August 2009

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	counseling services.		
4.2. Identify Health Care Needs for Wellness and Illness Care	A. Work with the County's Health Officer, local hospitals, and community organizations to hold a group idea session to discuss wellness options and health care services.	E. Kuznacic, K. Cain, R. Gruber & D. Mulder	July 2009
	B. Promote community-based and low cost health care services and wellness opportunities for dislocated workers.	G. Bosak	Ongoing
4.3. Investigate Options for Health Insurance	A. Meet with health insurance brokers/health providers to discuss opportunities for low cost group coverage for dislocated workers.	B. Borremans, K. Swanson, R. Gruber, B. Boyd & G. Graham	August 2009
	B. Investigate the possibility of dental and vision coverage.	B. Borremans, K. Swanson, R. Gruber, B. Boyd & G. Graham	October 2009
4.4. Early Child Education & Child Care Services	A. Meet with child care providers and early child education programs gaps in service and discuss opportunities for low cost early child education and child care.	E. Kuznacic, L. Furseth & C. Robers	August 2009
	B. Support and assist Head Start efforts to expand education services by increasing the number of children served in early child education programming.	B. Borremans, L. Furseth & C. Robers	Ongoing starting in June 2009
4.5. Identify Community-Based Issues and Solutions	A. Work with local groups such as Echo, Caritas, and other food pantries to identify issues related to food availability and distribution and develop a plan to address the problems.	M. Fanning-Penny & J. Peterson	July 2009
	B. Collaborate with local agencies to identify issues related to homelessness & emergency shelters, and develop a plan to address the needs.	M. Fanning-Penny & J. Peterson	August 2009
	C. Work in partnership with law enforcement, schools and community organizations to identify domestic violence and abuse issues, and services needed to address the problems.	E. Kuznacic, K. Parker & K. Koeffler	August 2009
	D. Cooperate with law enforcement, schools and community organizations to identify gang activities & violence, and assistance needed to address the problems.	E. Kuznacic, J. Smith	September 2009
	E. Collaborate AODA providers, Partners in Prevention and others to identify issues related to treatment & prevention, and address assistance needed to address the problems.	E. Kuznacic, K. Baldwin, & K. Parker	October 2009
5. Other			
5.1. Community Development	A. Invite DOL Auto Liaison, Dr. Ed Montgomery, to Janesville to discuss issues and view local efforts to address the loss of auto	B. Borremans	August 2009

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	related jobs.		
	B. Identify the needs and gaps in service, and use the information to explain the local needs for funding and federal/state agency assistance.	B. Borremans	July 2009
	C. Update the CEAP Community Profile to reflect the most recent information regarding economic and workforce conditions.	M. Fanning-Penny & G. Bosak	August 2009
	D.		
	E. Conduct series of community informational seminars on topics addressing dislocated workers. Possible topics include: <ul style="list-style-type: none"> • Stress-management and job loss • Earned income tax credit • Health insurance options after job loss • How to create/follow a household budget • Dealing with mental health issues (Include AODA, or break out into separate session?) • Mortgage/credit counseling • Home energy efficiency/weatherization • Helping kids understand/cope with job loss • Educational opportunities (continuing education, etc.) 	E. Kuznacic	Ongoing starting August 2009
5.2. Build Capacity of Community Organizations	A. Conduct organizational capacity building workshop for community-based organizations.	B. Borremans, G. Graham & S. Conley	October 2009
	B. Organize a community volunteer program to		
5.3. Promote Capacity for Small Business Development	A. Open Small Business Development Center (SBDC) outreach offices in Janesville and Beloit.	B. Gayhart	April 2009
	B. Conduct training for entrepreneurs using the E-Hub curriculum/system.	E. Kuznacic, B. Gayhart and M. Burwell	September 2009
	C. Conduct information meetings and workshops focused on financial management for small business.	B. Gayhart	October 2009
5.4. Economic Development	D. Participate in the activities of the Rock County Economic Development Alliance and support workforce services/training addressing economic growth in the area.	B. Borremans	Ongoing starting in February 2009
	E. Use workforce development training funds to assist in the recruitment and/or retention of businesses in Rock County.	B. Borremans	Ongoing starting in February 2009