

CORD

---Collaborative Organizations Responding to Dislocation

August 1, 2010

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Preference will be given to dislocated workers laid off after January 1, 2008

OJT TRAINING FUNDS COMING SOON TO ROCK COUNTY

The Southwest Wisconsin Workforce Development Board (SWWDB) has received a National Emergency Grant (NEG) to fund an On-The-Job Training (OJT) program designed to assist both local businesses while placing the unemployed back into the workforce.

Final approval of the program is expected on or about September 1, 2010 with the monies available until June 30, 2012. Only private-sector and private not-for-profit employers will be eligible to participate in the program, which is designed to assist both the business and Workforce Investment Act (WIA)-eligible persons. It offers a partial wage reimbursement to employers for extraordinary costs incurred while training new employees and during the period in which the employee is not fully productive (in-training).

Since this is a training program and not a subsidy, employers will be 'qualified' by the SWWDB. The Case Manager will be involved in all aspects of the program, from identifying gaps between a client's skills level, to the skill requirements of the position, to the timeframe needed for the employee to become fully productive. The positions must be full-time (32 hours per week or more), and the employer must provide reasonable assurance that OJT employees will be retained for at least six months after the end of the OJT contract.

Preference will be given to jobs in the SWWDB's identified demand industries—health care; advanced manufacturing; food processing; finance/Information Technology (IT); transportation, warehousing, and logistics; and agribusiness.

Businesses are reimbursed for direct training costs associated with these hirings. It is hoped and anticipated that as positions reach the end of their tenure, businesses will continue to employ those in the program.

WIA Case Managers will be responsible for communicating the availability of these positions once they are in place, and all questions you have can be addressed through your Case Manager. Preference will be given to dislocated workers who were laid off after January 1, 2008, who are currently enrolled in WIA and who have exhausted their initial 26 weeks of Unemployment Insurance (UI) compensation.

Since the program is new and funding has yet to be received, guidelines and potential business partners are still being developed. Thus if you have specific questions, they may not be able to be addressed now, but should be able to be answered within a few weeks. Once again, work through your Case Manager as this program is being implemented.

WHERE ARE THE JOBS OF NOW, THE FUTURE?

Where does the U.S. Department of Labor predict the largest increase and replacement jobs will occur from now through 2018? Their Bureau of Labor Statistics reveals that the following are among the top 30 (eliminating those five requiring doctoral or masters degrees), with percentage increase of jobs from 2008 to 2018, and the most significant source of postsecondary education or training to be job-ready for that occupation:

"I think there's going to be an enormous shift of occupations. Most jobs are going to change. They'll survive, but they'll change."

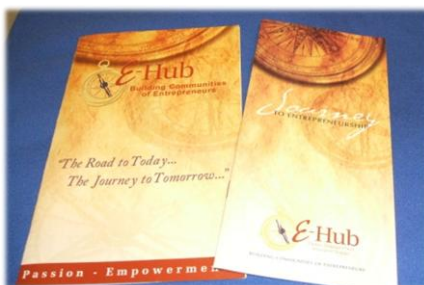
--Alvin Toffler,

Futurist, Author of Future Shock & Revolutionary Wealth

- **Biomedical engineers**, + 72%--bachelor's degree
- **Network systems/data communications analysts**, + 53%--bachelor's
- **Home health aides**, + 50%--short-term, on-the-job training (OJT)
- **Personal & home care aides**, + 46%--short-term OJT
- **Financial examiners**, + 41%--bachelor's degree
- **Skin care specialists**, + 38%--postsecondary vocational
- **Athletic trainers**, + 37%--bachelor's degree
- **Physical therapist aides**, + 36%--short-term OJT
- **Dental hygienists**, + 36%--associate degree
- **Veterinary technologists & technicians**, + 36%--associate degree
- **Dental assistants**, + 36%--moderate OJT—vocational training
- **Computer software engineers, applications**, + 34%--bachelor's deg.
- **Medical assistants**, + 34%--Moderate-term OJT, vocational training
- **Physical therapist assistants**, + 33%--associate degree
- **Self-enrichment education teachers**, +32%--work experience in occup
- **Compliance officer**, +31%--long-term OJT
- **Occupational therapist aides**, +30%--short-term OJT
- **Environmental engineers**, +30%--bachelor's degree
- **Pharmacy technicians**, +30%--moderate-term OJT
- **Computer software engineers, systems software**, +30%--bachelor's
- **Survey researchers**, +30%--bachelor's degree
- **Personal financial advisors**, +30%--bachelor's degree
- **Environmental engineering technicians**, +30%--associate degree
- **Occupational therapist assistants**, +30%--associate degree
- **Fitness trainers & aerobics instructors**, +30%--postsecondary vocational

E-HUB TO BE OFFERED THIS FALL

This is a reminder to everyone who may be interested in either starting or further developing a small business, Entrepreneurial Hub (E-Hub for short) will be offering classes starting this fall. This is a short-term training opportunity for those who wish to own or operate their own small business, as well as those who already are in business for themselves, whether full- or part-time. The course covers numerous topics dealing with business startups and the day-to-day operation of a small business.



The E-Hub program, formerly known as Urban Hope, was founded more than a decade ago in Green Bay. Since its inception, E-Hub graduates are responsible for the launch of more than 500 businesses and the creation of more than 3,200 full- and part-time jobs in northeastern Wisconsin. The program has also found success in Canton/Akron, Ohio, where it was launched in 2003.

E-Hub was first offered in Rock County in the spring of 2010, and thus far 31 graduates have completed the program—many of whom have rebooted or launched their businesses!

The next sessions are set to start this fall. Contact Eric Kuznacic at the Job Center at (608) 741-3502 or at e-kuznacic@swwdb.org.

HOW TO BEST SURVIVE A LAYOFF

Given the state of the economy, unfortunately layoffs are commonplace. Don't deny the fact and don't take it personally—it has nothing to do with you or your job performance. The quicker you can accept the situation, the better you can address it to make positive changes.

1. Criticizing your former employer may make you feel good in the short term, but it doesn't solve your dilemma. Instead determine that your new situation offers an opportunity to change occupational direction. A very good way to do that is to go back to school. Realize that the average person in today's job market will work in up to three careers in their lifetime. Living in the past and waiting for an old job to return can be a 'death sentence.' Explore new careers and opportunities.
2. Get all of your paperwork ready—resumes, cover letters, job possibilities, etc. Be sure you highlight your skills and update your latest learning experiences. Be sure to keep an open mind and consider new possibilities. The Job Center offers wonderful help and services—be sure to take advantage of them! Also don't forget to work the internet. Realize that 14% of all new hires come through a company's own website and eight percent come from a job board like Monster or CareerBuilder. You may also consider registering with an employment agency. Some businesses don't want to interview scores of job applicants so they hire an agency to do it for them.
3. If you haven't already, be sure to change your spending habits. Whatever is not essential, be sure to eliminate it. Any income should go toward living expenses until you can locate new employment. You should spend the same amount (number of hours) searching for a new job as you did in your former job. Understand that generally employers will not contact you—you need to contact them. And be persistent—but not to the point where you alienate yourself from them. It is a fine balance. If you do get to meet with them, dress appropriately. Generally business casual is the norm.
4. In a prior issue of this newsletter, we emphasized networking (February 2, 2009—AWARE Vol. 1, Issue 2). This is a key factor in locating job opportunities that may not always be posted. Renew friendships with old contacts. Attend meetings, events, and other public activities. If you have a chance for a temporary job, take it—it could lead to permanent employment. If you're retraining, seek a field that is considered recession-proof. Be sure to enlist your family's help and support and be sure they know that due to the limited income, day-to-day functions within your family unit will change.

Realize that the average person in today's job market will work in up to three careers.



Although the internet and electronic methods have proliferated in the job search process, don't ignore the traditional methods such as the want ads.

CHECK OUT THESE OPPORTUNITIES

There are several **Dislocated Worker** workshops that may be of interest to you (even if you are not in the WIA program—these are open to all). Call the Rock County Job Center for information or to schedule a session—Julie Funk at (608) 741-3462 or 741-3447 to register. Or you can also call (608) 741-3578 to register.

All Classes listed here are at the Rock County Job Center or Annex as listed.

Resume 101	Mon., Aug. 2, 1-3 p.m., Rm. C
Choice, Change & Adjustment	Mon., Aug. 2, 1-3 p.m., Rm. B
Interviewing 101	Tue., Aug. 3, 2-4 p.m., Annex
Choice, Change & Adjustment 101	Wed., Aug. 4, 9-11:30 a.m., Rm. B
Interviewing 101	Wed., Aug. 4, 1-3 p.m., Rm. B
Things to Do When the Paycheck Stops	Wed., Aug. 4, 9-11 a.m., Rm. I
Success Skills Training II	Fri., Aug. 6, 8:30 a.m.-noon, Rm. B
Java & Jobs	Fri., Aug. 6, 9:30-10:30 a.m., Annex
Dislocated Worker Orientat. (NEG only)	Mon., Aug. 9, 1-3 p.m., Rm. K
Interview 201	Mon., Aug. 9, 9-11 a.m., Rm. C
Choice, Change & Adjustment 101	Mon., Aug. 9, 9-11:30 a.m., Rm. B
Resume 101	Mon., Aug. 9, 1-3 p.m., Rm. C
Wiscareers	Tue., Aug. 10, 9-11 a.m., Rm. A
Low Cost Physical Activity	Tue., Aug. 10, 10:30-11:30 am, R. B
Resume 201	Tue., Aug. 10, 9-11 a.m., Annex
Interview 101	Wed., Aug. 11, 1-3 p.m., Rm. B
Job Srch us. jobcenterofwisconsin.com	Wed., Aug. 11, 10 am-noon, Annx.
Java & Jobs	Fri. Aug. 13, 9:30-10:30 a.m., Annex
Success Skills Training III	Fri., Aug. 13, 8:30 a.m.-noon, Rm. B
Resume 201	Mon., Aug. 16, 9-11 a.m., Rm. C
Choice, Change & Adjustment 101	Mon., Aug. 16, 1-3:30 p.m., Rm. B
Resume 101	Mon., Aug. 16, 1-3 p.m., Rm. C
FutureTrac Workshop (NEG clients only)	Mon., Aug. 16, 9 a.m.-noon, Rm. J
Interviewing 201	Tue., Aug. 17, 10 a.m.-noon, Annex
Choice, Change & Adjustment	Wed., Aug. 18, 9-11:30 a.m., Rm. B
Interview 101	Wed., Aug. 18, 1-3 p.m., Rm. B
Java & Jobs	Fri., Aug. 20, 9:30-10:30 am, Annex
Success Skills Training I	Fri., Aug. 20, 8:30 a.m.-noon, Rm. B
Interview 201	Mon., Aug. 23, 9-11 a.m., Rm. C
Choice, Change & Adjustment 101	Mon., Aug. 23, 9-11:30 a.m., Rm. B
Resume 101	Tue., Aug. 24, 1-3 p.m., Annex
Job Search Using Monster.com	Wed., Aug. 25, 1-3 p.m., Annex
Choice, Change & Adjustment	Wed., Aug. 25, 9-11:30 a.m., Rm. B
Java & Jobs	Fri., Aug. 27, 9:30-10:30 am, Annex
Success Skills Training II	Fri., Aug. 27, 8:30 a.m.-noon, Rm. B
Resume 201	Mon., Aug. 30, 9-11 a.m., Rm. C
Resume 101	Mon., Aug. 30, 1-3 p.m., Rm. C
Interviewing 101	Tue., Aug. 31, 2-4 p.m., Annex

AUGUST 2010

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SEPTEMBER 2010

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QUOTE OF THE DAY

“Few people even scratch the surface, much less exhaust the contemplation of their own experience.”

---Randolph Bourne

The CORD Newsletter is designed to provide helpful information and tips to area dislocated workers. Have comments or ideas for stories?

Contact the editor:

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or call (608) 741-3463