

MEMORANDUM



Date: September 28, 2011

From: Mr. Ron Coppernoll

To: Youth Council

Mr. Jeremy Brown
Ms. Darla Burton
Ms. Casey Dobson
Mr. Steve Huth
Ms. Imelda Majeski
Mr. Steve Michek

Mr. Walter Orzechowski
Mr. Greg Quam
Mr. Scott Stocker
Mr. James Turner
Ms. Brittany Weis

RE: Youth Council Meeting Notice

October 10, 2011 from 1:00 – 3:00 p.m.
Wisconsin Community Bank, 2nd Floor Directors Room
1717 10th Street, Monroe, Wisconsin

The next meeting of the Youth Council Committee is scheduled for Monday, October 10, 2011 at the time and location noted above. The agenda for the meeting is included for your review.

All Youth Council Committee members are urged to attend the meeting. In the interest of time, please direct questions regarding any of the agenda items to Ron Coppernoll prior to the meeting. Mr. Coppernoll can be reached at r.coppernoll@swwdb.org or at (608) 342-4220.

If you are unable to attend the meeting, please contact Katie Gerhards at k.gerhards@swwdb.org or (608) 342-4220 between 8:00 a.m. and 4:00 p.m.

Special accommodations will be made for persons with disabilities with advance notice. Please contact Katie Gerhards at k.gerhards@swwdb.org or (608) 342-4220 at least two days prior to the meeting so reasonable accommodations can be made.

YOUTH COUNCIL MEETING

Monday, October 10, 2011

1:00 PM to 3:00 PM

Wisconsin Community Bank, 2nd Floor Directors Room
1717 10th Street, Monroe, Wisconsin

AGENDA

1. Introduction of New/Returning Members

2. Role and Purpose of the Youth Council

WIA requires that the local workforce development boards establish a youth council. The duties of the youth council include:

- Developing the portions of the local plan relating to eligible youth, as determined by the chairperson of the local board;
- Subject to the approval of the local board and consistent with section 123—
 - recommending eligible providers of youth activities, to be awarded grants or contracts on a competitive basis by the local board to carry out the youth activities; and
 - conducting oversight with respect to the eligible providers of youth activities, in the local area;
- Coordinating youth activities authorized under section 129 in the local area; and
- Other duties determined to be appropriate by the chairperson of the local board.

The purpose of the youth council, as defined in WIA, is to recommend to the local board programs and services that will:

- Provide, to eligible youth seeking assistance in achieving academic and employment success, effective and comprehensive activities, which shall include a variety of options for improving educational and skill competencies and provide effective connections to employers;
- Ensure on-going mentoring opportunities for eligible youth with adults committed to providing such opportunities;
- Provide opportunities for training to eligible youth;
- Provide continued supportive services for eligible youth;
- Provide incentives for recognition and achievement to eligible youth; and
- Provide opportunities for eligible youth in activities related to leadership, development, decision-making, citizenship, and community service.

Ron Coppernoll and Bob Borremans will address the purpose of the youth council and respond to questions.

3. Younger Youth Service Providers

On March 1, 2011, SWWDB published an RFP for In-School Youth. Proposals were received at the end of April. Only two proposals were received – CESA 2 submitted a proposal for Rock and Green Counties; and CESA 3 provided a proposal for Iowa, Lafayette, Grant and Richland Counties. SWWDB awarded contracts to the two CESAs at the June board meeting.

When SWWDB administration contacted CESA 2 to finalize a contract, CESA 2 stated that they no longer were interested in providing the youth services and rejected the contract.

Faced with limited time to find a new program operator, SWWDB initiated emergency procurement procedures and received a proposal from Community Action, Inc. (CAI). CAI has been involved in the youth activities in Rock County over the past several years as a subcontractor to CESA 2. CAI has agreed to become the WIA youth services program operator for Rock and Green counties. At the September SWWDB meeting, the Board approved a contract to CAI.

4. Budget Update

SWWDB receives an annual allocation of WIA funds in three categories: adult, dislocated worker and youth. The table below shows the change in funding amounts from PY-2010 to PY-2011. Overall, SWWDB will receive almost \$300,000 less in 2011 compared to 2010.

	2010	2011	Dollar Change	% Change
Adults	550,864	512,982	-37,882	-6.88%
Dislocated Workers	864,950	663,980	-200,970	-23.23%
Youth	645,087	588,925	-56,162	-8.71%
Total	2,060,901	1,765,887	-295,014	-14.31%

Youth funding is further subdivided into in-school and out-of-school youth. In-school youth are ages 14 to 18 while out-of-school youth are ages 18 to 21. SWWDB uses a 70%/30% split with the amount for in-school youth programs and services set at \$451,561; while out-of-school youth funds are \$193,526.

SWWDB also subdivides funds between Rock and Green counties and the other for southwestern counties using a 60%/40% distribution. So, Rock and Green counties receive \$126,638 in in-school youth and \$35,330 in out-of-school funding. The other southwestern Wisconsin counties will receive \$84,246 and \$23,553 respectively.

Bob Borremans will explain the PY-2011 budget and funding distribution.

5. Business and Education Summit

The 6th Annual Business and Education Summit will be held at the Southwest Wisconsin Technical College on Monday, November 07, 2011. The program will begin at 8:30 a.m. The featured speaker will be Peter Pappas who will speak on the “21st Century Skills in Action; Rigor, Relevance, and Project Based Learning.”

Students explore their world with an expectation of choice and control that redefines traditional notions of learning and literacy. Increasingly educators are discovering that they can motivate students with a Project Based Learning (PBL). The presentation will explore the impact of digital technology on the classroom and examine how Project Based Learning can be used to increase the rigor and relevance of instruction. An audience response system will be used to model the strategies and demonstrate how PBL can be used effectively in the classroom.

SWWDB is a co-sponsor of the event and youth council members are encouraged to attend if interested.

6. Governor’s Workforce Vision and Priorities

The Governor’s Council on Workforce Investment (CWI) is an advisory panel that provides high-level

recommendations on the workforce system to the Governor. To reinforce the vital role of the CWI, the Council membership has been reconstituted in a way that is more reflective of the critical role that the private sector plays in the workforce development system. The new members of the CWI representing the private sector have strong business leadership backgrounds, further supporting the Governor's focus on private-sector job creation.

Governor Walker is committed to creating a business climate in Wisconsin that allows the private sector to create 250,000 new jobs in four years. With a focus on a more flexible, nimble and effective system, Governor Walker has articulated his vision for a workforce system in Wisconsin that:

- Anticipates employer labor needs while building and strengthening Wisconsin's workforce;
- Supports the development of a highly qualified labor force; and
- Empowers individuals to pursue and retain good paying careers.

To accomplish this vision, the following priorities will be used to elevate Wisconsin's workforce system as the best in the world, and to be the workforce of choice, by:

- Improving the alignment between the skills needed by private sector employers and the education and job training systems that provide the pipeline of workers;
- Coordinating federal and state economic and workforce development funds to target resources more effectively, and to explore options such as federal waivers that support innovative solutions;
- Designating specific employment sectors for priority spending based on regional sector strategy priorities and sufficient evidence of labor demand;
- Allocating funds to regions where business, the K-12 system, post-secondary education and training systems (technical colleges/universities) and other key stakeholders and regional sectors are aligned in purpose, and have a pathway in place to develop skilled workers in demand while still providing local regions with the ability to make spending decisions; developing a collective strategy that leads to a pathway;
- Improving sector alignment of mutual purposes by requiring each Economic Development Board to have a Workforce Development Board representative;
- Aligning school system curricula with the education and training needed for successful job placements, including basic education requirements for all systems along with the ability to tailor programming to reflect the needs of a local area; local regions would be able to modify their curricula based on regional employer's skilled worker pipeline needs;
- Improving accountability and transparency in order to measure success and prioritize future funding based on outcomes; and,
- Researching and incorporating best practices from other states to support an effective, well-coordinated programming system that is in line with federal requirements.

Bob Borremans will review the work of the CWI and address the priorities to enhance the workforce system.

7. WIA Workforce Development Board's Local Plan – Youth Program

The Department of Workforce Development (DWD) has issued guidelines requiring the local workforce development boards to prepare and submit a WIA Local Plan to DWD no later than December 1, 2011. The local plan is a mandatory document under the Workforce Investment Act. The local plans are intended to be a living document that may need to be modified as "significant changes in local economic conditions, changes in the financing available to support WIA title I and partner-provided WIA services, changes to the Local Board structure, or a need to revise strategies to meet performance goals." DWD

has established procedures that will modify the plans submitted in 2009.

A key component of the WIA Local Plan focuses on workforce programs and services addressing the needs of youth ages 16 to 21. The following questions/items are elements that must be addressed in the local plan. SWWDB requests the input of the youth council on these items:

1. Describe the WDB strategies to promote collaboration between the local workforce development systems, education, juvenile justice, and others, to focus services on youth including youth in foster care, aging out of foster care, youth offenders, youth with disabilities, children of incarcerated parents, and migrant and seasonal farm worker youth.
2. Provide "a description and assessment of the type and availability of youth activities in the local area, including an identification of successful providers of such activities"
3. Describe the connection between the WDB WIA program and the Job Center service delivery system and JCW for serving youth, and include the types of referrals made for youth not eligible for WIA services.
4. Out-of- school youth:
 - a. Describe the WDB's recruitment strategies to expand and promote services;
 - b. Describe the WDB's retention strategies for youth in training/education programs and employment;
 - c. List workforce partners and other entities that are actively engaged with the WDB's to retain and assist youth in training/education programs and employment. Describe their role.
5. Attach the policy or describe how the WDB will make available each of the ten program elements to youth participants.
6. As part of the youth eligibility definition (in addition to being the age 14 through 21, and is a low income individual as defined by WIA), WIA provides one or more categories that must be met. Of the six categories, the sixth criterion is left to the WDB to define. Provide the WDB's definition for the youth eligibility category: "Is an individual (including a youth with a disability) who requires additional assistance to complete an educational program, or secure and hold employment."
7. Describe the WDB's request-for-proposal process to be used in awarding contracts for youth services including the frequency of issuance, review criteria, and who reviews the proposals. "the local board shall identify eligible providers of youth activities in the local area by awarding grants or contracts on a competitive basis, based on the recommendations of the youth council."
8. How does the WDB measure the success of youth service providers?
9. List of Youth Council members, their titles, and the organizations they represent. Provide a description of the solicitation and selection processes used to garner nominees from the required membership categories.
 - a. Describe the actual process for the Youth Council's oversight with respect to eligible providers of youth services and their role in provider selection and oversight.
 - b. Describe how the Youth Council coordinates youth activities.
 - c. Provide a list of the Youth Council's top three priorities/goals for improved services to

youth.

- d. Describe the process the WDB used to meet the duties of the Youth Council in “developing the portions of the local plan related to eligible youth, as determined by the chairperson of the local board.”

8. Other Topics for Discussion

9. Adjournment