

## Blueprint for Transition: Action Matrix

Revision Date: 5/31/2010

**CORD Mission Statement:** Community organizations collaborating to address Rock County’s evolving economic needs while assisting dislocated workers and their families.

The Collaborative Organizations Responding to Dislocation (CORD) committee was formed to discuss ways to coordinate and organize our collective community resources to best serve dislocated workers and their families, and to respond to the economic distress in Rock County. The purpose is to identify those activities or services currently available, those that may be pending with the intent of identifying gaps in service exist, and how to improve coordination and collaboration between the agencies to enhance service delivery for impacted workers and their families. The CORD committee agreed to work with the Community Economic Adjustment Program (CEAP) at the University of Michigan in developing our response.

Area of Focus, Activity/Task	Action or Status
<b>Communications</b>	
<u>1.1 Communicate Regularly with Dislocated Workers and Their Families</u>	
A. Write and distribute monthly CORD newsletter for dislocated workers	Collaborative Organizations Responding to Dislocations (CORD) has published a newsletter monthly since January 2009 to address topics of interest and need for dislocated workers. Go to the <a href="#">CORD newsletter</a> to read the latest publication as well as past editions of this newsletter.
B. Develop CORD website and link to other websites	Collaborative Organizations Responding to Dislocations (CORD) has established a presence on the SWWDB website. Click here to <a href="#">learn more about CORD</a> .
C. Develop and submit a grant proposal for funding a social network involving workforce opportunities and First Call information services network	Several proposals have been prepared and submitted; however, funding has not been obtained for an integrated job seeker/human service network site. Click on the following items to learn more about <a href="#">workforce opportunities</a> , <a href="#">community resources</a> or <a href="#">community based services</a> .
D. Hold weekly information/discussion meetings ('Java & Jobs')	Weekly "Java & Jobs" sessions are held every Friday at 9:30 a. m. "Java and Jobs" is an open support network that allows dislocated workers to share and discuss personal experiences regarding training, job search activities and other issues related to reentering the workforce. Call (608) 755-5120, Ext. 103 to find out more about "Java and Jobs".
E. Work with 'Discover Janesville' public access TV program to	Workforce activities have been a regular feature of the "Discover

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feature dislocated worker/workforce initiative on each broadcast	Janesville” cable television program. Go to <a href="http://www.discoverjanesville.com">www.discoverjanesville.com</a> and click on Southwest Wisconsin Workforce Development Board on right and the names of those interviewed will appear or click on any of segments listed on <a href="http://www.youtube.com/watch?v=jH6bYYbVYN8">http://www.youtube.com/watch?v=jH6bYYbVYN8</a> )
F. Develop an e-mail ‘blast’ distribution network	An e-mail has been implemented to share information important to dislocated workers. If you are interested in being added to this list, please send an e-mail to Matt Riley at <a href="mailto:m.riley@swwdb.org">m.riley@swwdb.org</a> or at (608) 342-4226 or contact Craig McFarland at <a href="mailto:c.mcfarland@swwdb.org">c.mcfarland@swwdb.org</a> or at (608) 741-3586.
1.2 <u>Implement Social Networking to Communicate with Dislocated Workers and Their Families</u>	
A. Investigate the use of social networking tools	
B. Establish Facebook and Twitter accounts	Collaborative Organizations Responding to Dislocations (CORD) has established a presence on both Twitter and Facebook. Visit the sites by clicking on the following links – Twitter or Facebook .
C. Conduct training on social networking tools for dislocated workers using Live United Way youth volunteers	Collaborative Organizations Responding to Dislocations (CORD) is in the process of developing social networking training. Check back in the future for more information.
D. Conduct youth oriented informational articles targeted to the needs/issues of young people	Preparation of youth oriented informational articles is under development. Check back in the future for more information.
1.3 <u>Disseminate information on Community Resources and Services</u>	
A. Publish Community Resource Guide	The Community Resource Guide was first published in the Summer of 2008. It has been updated to reflect current organizations in the community service network. The <a href="#">Community Resource Guide</a> is available on-line. Additional resources are also available at the <a href="#">First Call</a> website hosted by the North Rock County United Way.
B. Inventory community organizations to identify additional resources available to assist dislocated workers	Collaborative Organizations Responding to Dislocations (CORD) continually is updating information on community resources. The <a href="#">Community Resource Guide</a> reflects current assistance services available as does the <a href="#">First Call</a> website.
C. Revise and update the Community Resource Guide	The Community Resource Guide was first published in the Summer of 2008. It has been updated to reflect current organizations in the community service network. The <a href="#">Community Resource Guide</a> is available on-line. Additional resources are also available at the <a href="#">First Call</a> website hosted by the North Rock County United Way.

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D. Convert the Community Resource Guide to an on-line format consistent with the First Call database	Collaborative Organizations Responding to Dislocations (CORD) is working to merge information sources into an integrated and comprehensive database. Until that project is completed information on community resources is available in the <a href="#">Community Resource Guide</a> and the <a href="#">First Call</a> website.
<b>Employment/Career Services and Resources</b>	
<b>2.1 <u>Expand Resources and Services of Rock County Job Center</u></b>	
A. Negotiate the use of the UAW 95 union hall as an extended job center facility	The UAW 95 union hall is being used as the Rock County Job Center Annex. Call Heath Bierman at (608) 755-5120, Ext. 127 for more information regarding services at the Annex.
B. Purchase computers for the union hall and use for on-line resource room services and basic computer instruction.	Computers have been purchased and are available at the UAW 95 union hall for use by any dislocated worker to conduct on-line job searches, prepare resumes, complete educational assignments, etc. There is no cost and generally no time limit to use the computers. Call Ed Martinez at (608) 755-5120, Ext. 103 or (608) 741-3427 or e-mail him at <a href="mailto:e.martinez@jobcenter.org">e.martinez@jobcenter.org</a> or contact Heath Bierman at (608) 755-5120, Ext. 127 or at <a href="mailto:h.bierman@jobcenter.org">h.bierman@jobcenter.org</a> for more information regarding the availability of computers at the Annex.
C. Conduct occupational training classes in the union hall.	Several occupational training courses have been conducted at the UAW 95 union hall and more are being planned. The Annex space is used for training as needed, so contact the Rock County Job Center case managers at the Annex for more information by calling (608) 755-5120, Ext. 127 or Ext. 103.
<b>2.2 <u>Conduct Flexible Training That Addresses Needs of Dislocated Workers</u></b>	
A. Implement career pathways training with BTC in demand driven occupational sectors such as: electro-mechanical technician; food processing; and transportation, distribution and logistics.	The Southwest Wisconsin Workforce Development Board (SWWDB) has partnered with Blackhawk Technical College to offer career pathways instruction. Career pathways courses are short-term training that builds knowledge and skills from entry-level up to technical skill development. Visit the <a href="#">Blackhawk Technical College</a> website for more information regarding career pathways training.
B. Prepare an application under the Green Jobs initiative for Auto Communities	The Southwest Wisconsin Workforce Development Board (SWWDB) has worked to partner with local educational and community-based organizations to submit several grant proposals for training in "Green Jobs."

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	For more information about <a href="#">“Green Job”</a> opportunities visit the following websites
C. Develop Green Jobs training in partnership with area technical colleges	The Southwest Wisconsin Workforce Development Board (SWWDB) has worked to partner with local educational and community-based organizations to submit several grant proposals for training in “Green Jobs.” For more information about <a href="#">“Green Job”</a> opportunities visit the following websites
D. Expand health care training opportunities with UW-Rock County and BTC through the ‘RISE’ initiative	The Southwest Wisconsin Workforce Development Board (SWWDB) has partnered with Blackhawk Technical College to develop a cluster of health occupation training courses under a <a href="#">RISE grant</a> from the Joyce Foundation. Visit the Blackhawk Technical College website for more information regarding career pathways <a href="#">health occupations training</a> .
E. Expand literacy instruction and academic remediation to assist dislocated workers prepare for entry into occupational skill training	The Southwest Wisconsin Workforce Development Board (SWWDB) has partnered with Blackhawk Technical College and Wisconsin Literacy to offer literacy instruction and academic remediation to assist dislocated workers prepare for entry into occupational skill training. To learn more about literacy instruction go to <a href="#">Blackhawk Technical College</a> or the <a href="#">Wisconsin Literacy, Inc.</a> websites.
F. Develop ‘weatherization’ training in collaboration with Community Action, etc.	The Southwest Wisconsin Workforce Development Board (SWWDB) has partnered with Community Action, Inc. to develop ‘weatherization’ training. Visit the <a href="#">Community Action, Inc.</a> website to learn more about “weatherization” programs and opportunities in Rock County.
G. Conduct basic computer literacy training for dislocated workers	Computers at the UAW 95 union hall Can be used to build computer operating skills. Computer skill classes have also been offered at the union hall but you should call Susan Schultz at 741-3447 for more information and to learn if classes are currently scheduled. <a href="#">Blackhawk Technical College</a> , <a href="#">University of Rock County</a> , <a href="#">Wisconsin Literacy</a> and your local library also provide computer skills building classes.
H. Deliver academic literacy and English as a Second Language in collaboration with the Community Action Fatherhood initiative	Community Action, Inc. has operated the Fatherhood Initiative since October 2007 to support adjudicated fathers who are either unemployed or underemployed. Visit the <a href="#">Community Action</a> website or call (608) 365-8230 for more information about the Fatherhood program.
<b>2.3 Enhanced Placement Services</b>	
A. Implement the ‘Hire a Neighbor’ on-line service with	The Southwest Wisconsin Workforce Development Board (SWWDB) has an

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<p>Monster.com (go to <a href="http://www.swwdb.org/PDFs/NewsReleases/HireNeighbor%2005-20-09.pdf">http://www.swwdb.org/PDFs/NewsReleases/HireNeighbor%2005-20-09.pdf</a>)</p>	<p>exclusive contract with Monster.com called “<a href="#">Hire a Neighbor</a>.” This program allows SWWDB to search the Monster job seeker database to identify qualified job candidates. Job seekers should go to the <a href="#">Monster.com website</a> and register as a job seeker. Employers should contact Eric Kuznacic at (608) 741-3502 to arrange for a search for qualified candidates.</p>
<p>2.4 <u>Redevelop Employee Strengths</u></p>	
<p>A. Offer career counseling and awareness workshops for dislocated workers</p>	<p>Contact the Resource Room at the Rock County Job Center, 1900 Center Avenue, Janesville, Wisconsin to learn more about career orientation, planning and counseling services available to dislocated workers. The Resource Room phone number is (608) 741-3504.</p>
<p>B. Provide the JobFit assessment and FutureTrac activities for all dislocated workers</p>	<p>A short-term workshop, called <a href="#">FutureTrac</a>, is offered at the Rock County Job Center to help you explore career opportunities. A personal assessment tool called <a href="#">JobFit</a> is used to explore individual interests. Contact your case manager to learn more about JobFit or to reserve a spot in an upcoming FutureTrac workshop.</p>
<p>2.5 <u>Services to Older Workers</u></p>	
<p>A. Develop a grant proposal to expand the number of job opportunities for older workers</p>	<p>The Southwest Wisconsin Workforce Development Board (SWWDB) operates several programs designed to assist older workers (persons 55 years of age or older). Contact Harold Luther at (608) 741-???? for more information about assistance available.</p>
<p>B. Expand the WISE Program and provide additional work opportunities for economically disadvantaged older workers (over 55 years of age)</p>	<p>The Southwest Wisconsin Workforce Development Board (SWWDB) operates the <a href="#">Wisconsin Senior Employment (WISE)</a> program to assist older workers (persons 55 years of age or older) obtain the skills needed for employment. Contact Harold Luther at (608) 741-3541 for more information about assistance available.</p>
<p>C. Implement a Retiree Reemployment Program for retirees who need to return to the workforce—Workers 4 You</p>	<p>Work on this activity is still in process. More information will be provided at a later date.</p>
<p>2.6 <u>Additional Training Facility Options</u></p>	
<p>A. Develop a list of facilities that could be used for occupational training and/or remedial instruction</p>	<p>The facilities of partner organizations have been adequate to address the having and service needs of the area. No action has been taken to lease additional facilities.</p>
<p>B. Investigate community organization partnership opportunities</p>	<p>The facilities of partner organizations have been adequate to address the having and service needs of the area. No action has been taken to lease</p>

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for facilities	additional facilities.
<b>Financial Services and Resources</b>	
3.1 <u>Build Consumer Credit Counseling Capacity</u>	
A. Hold group discussion meetings involving financial providers and community organizations to discuss consumer credit counseling services	Collaborative Organizations Responding to Dislocations (CORD) hosted a forum involving local financial providers to discuss efforts to help dislocated workers avoid foreclosure. The best advice from the forum is to encourage dislocated workers to contact their mortgage company early and work with them on steps to avoid foreclosure. Assistance is also available from organizations such as the <a href="#">Neighbor Housing Service of Beloit</a> and <a href="#">Community Action, Inc.</a> Other resources are also available through the <a href="#">First Call</a> network.
B. Host Money-In-Motion workshops, in coordination with Consumer Credit Counseling, for dislocated workers on personal financial management and ways to avoid consumer credit problems	Financial difficulties can impact anyone at one time or another, particularly dislocated workers. Basic financial literacy programs like Money in Motion®, and credit counseling programs through organizations such as Consumer Credit Counseling Services can offer important assistance in the budgeting and handling personal finances and credit. Visit the <a href="#">Money-in-Motion</a> and Consumer Credit Counseling Services websites for more information about how to manage your finances and credit wisely.
C. Disseminate information on personal financial management and consumer credit prevention through CORD communications network	The CORD newsletter has featured stories on financial management and consumer credit. Go to the <a href="#">CORD newsletter</a> section of the SWWDB website to read the articles.
3.2 <u>Advance Foreclosure Counseling Capacity</u>	
A. Host brainstorming meetings involving financial providers and community organizations to discuss foreclosure avoidance steps	Collaborative Organizations Responding to Dislocations (CORD) hosted a forum involving local financial lenders to discuss efforts to help dislocated workers avoid foreclosure. The financial institutions have taken the lead in providing services directly to their customers with CORD providing support where needed. Call your lending institution to learn more about their efforts to avoid foreclosure.
B. Hold workshop for dislocated workers on ways to avoid foreclosure (go to <a href="http://www.johndoemovement.com">http://www.johndoemovement.com</a> )	Collaborative Organizations Responding to Dislocations (CORD) has not yet hosted a workshop addressing the foreclosure issue. CORD has worked with local groups who have implemented community responses and assisted in making the information available to interested dislocated

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	workers.
C. Disseminate information on foreclosure prevention through the CORD communications network	The CORD newsletter has featured articles on foreclosure prevention. Go to the <a href="#">CORD newsletter</a> section of the SWWDB website to read the articles in the January 2009, March 2009, April 2009 and October 2009 issues.
D. Work with financial organizations and court system to develop foreclosure mediation services	Partner organizations are continuing to address mortgage foreclosure issues impacting people in Rock County. Dislocated workers are encouraged to work directly with their mortgage company on foreclosure intervention and prevention efforts.
E. Develop and submit a proposal for foreclosure mediation	Discussion on potential funding of mortgage mediation efforts continues. More information on mediation activities will be shared when it becomes available.
<b>Family/Health Services and Resources</b>	
4.1 <u>Promote Stress Management and Counseling Services</u>	
A. Hold group forum involving counseling agencies, health care and school systems to identify needs and coordinate service delivery.	A structured forum of service providers has not yet been held. Dislocated workers and their families are encouraged to use the <a href="#">Community Resource Guide</a> and the <a href="#">First Call</a> website to identify and select providers for stress management and counseling services.
B. Work with providers to promote stress management and counseling services	The CORD newsletter has featured articles on stress management and counseling assistance. Go to the <a href="#">CORD newsletter</a> section of the SWWDB website and read the article in the March 2009 issue.
4.2 <u>Identify Health Care Needs for Wellness and Illness Care</u>	
A. Work with the County's Health Officer, local hospitals, and community organizations to hold a group idea session to discuss wellness options and health care services	Health care organizations are working independently to address the health care needs of the community. Dislocated workers and their families are encouraged to use the <a href="#">Community Resource Guide</a> and the <a href="#">First Call</a> website for information on health care providers in the area.
B. Promote community-based and low-cost health care services and wellness opportunities for dislocated workers	The Rock County Health Department has a variety of programs and services designed to protect the health and safety of county residents. Visit the <a href="#">Rock County Health Department</a> website for information on available programs. <a href="#">Beloit Memorial Hospital</a> , <a href="#">Edgerton Hospital and Health Services</a> and <a href="#">Mercy Health System</a> also provide a variety of health care services and wellness programs.
4.3 <u>Investigate Options for Health Insurance</u>	
A. Meet with health insurance brokers/health providers to discuss	Informal discussions have taken place on low cost group coverage for dislocated workers, but a low cost group insurance plan has not yet been

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opportunities for low cost group coverage for dislocated workers	created for dislocated workers.
B. Investigate the possibility of dental and vision coverage	No discussion has occurred about the possibility of low cost dental and vision coverage for dislocated workers and their families.
4.4 <u>Early Childhood Education &amp; Child Care Services</u>	
A. Meet with child care providers and early child education programs gaps in service and discuss opportunities for low-cost early childhood education and child care	Collaborative Organizations Responding to Dislocations (CORD) met with child care providers and early child education programs to identify gaps in service. CORD has continued to support provider efforts to provide and expand low-cost early childhood education and child care opportunities.
B. Support and assist Head Start efforts to expand education services by increasing the number of children served in early child education programming	Collaborative Organizations Responding to Dislocations (CORD) has supported efforts to expand education services in Rock County. Head Start was recently awarded an early child education expansion grant. The goal is to begin services in February 2010 with funding assured through September 2011. See the <a href="#">Head Start</a> website for information about the early child expansion project as well as other early child education programming in the area.
4.5 <u>Identify Community-Based Issues and Solutions</u>	
A. Work with local groups such as ECHO, Caritas, and other food pantries to identify issues related to food availability and distribution and develop a plan to address the needs	Collaborative Organizations Responding to Dislocations (CORD) has not yet engaged local groups to identify issues related to food availability and distribution. Dislocated workers and their families are encouraged to use the <a href="#">Community Resource Guide</a> and the <a href="#">First Call</a> website to identify organizations involved in providing food to families in need.
B. Collaborate with local agencies to identify issues related to homelessness and emergency shelters, and develop a plan to address the needs	Collaborative Organizations Responding to Dislocations (CORD) has continued to support organizations addressing not yet engaged local groups Collaborate with local agencies to identify issues related to homelessness and providing emergency shelters. Visit the <a href="#">Homeless Intervention Task Force</a> website for services available in Rock County. Dislocated workers and their families can also use the <a href="#">Community Resource Guide</a> and the <a href="#">First Call</a> website to identify organizations providing emergency housing and services to the homeless.
C. Homeless Intervention Task Force Service Provider Fair	Collaborative Organizations Responding to Dislocations (CORD) has worked with the Homeless Intervention Task Force to hold a service provider fair at the Rock County Job Center in September. More provider fairs may be held although none are planned at this time. Go to the <a href="#">Homeless Intervention Task Force</a> website for more information about emergency housings,

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	shelters and other services for the homeless.
D. Work in partnership with law enforcement, schools and community organizations to identify domestic violence and abuse issues, and services needed to address the problems	Collaborative Organizations Responding to Dislocations (CORD) has not yet engaged local groups to identify issues related to domestic violence and abuse issues. Coordination still needs to occur. Check back in the future for more information or use the <a href="#">Community Resource Guide</a> and the <a href="#">First Call</a> website to identify organizations that provide assistance in situations involving domestic violence or abusive behavior.
E. Cooperate with law enforcement, schools and community organizations to identify gang activities and violence, and assistance needed to address the problems	Collaborative Organizations Responding to Dislocations (CORD) has not yet engaged schools, law enforcement and community organizations to identify issues related to gang activities and youth violence. Activities still need to be planned. Coordination still needs to occur. Check back in the future for more information.
F. Collaborate with AOSA providers, Partners in Prevention and others to identify issues related to treatment and prevention, and address assistance needed to address the problems (go to <a href="http://www.allwisyouth.org/display_alliance.php?id=80">http://www.allwisyouth.org/display_alliance.php?id=80</a> )	Collaborative Organizations Responding to Dislocations (CORD) has not formed a direct alliance with Partners in Prevention or other groups working to address substance abuse issues among youth. To learn more about activities promoting positive youth development in Rock County, go to the <a href="#">Partners in Prevention</a> website.
<b>Other</b>	
5.1 <u>Community Development</u>	
A. Invite DOL Auto Liaison, Dr. Ed Montgomery, to Janesville to discuss issues and view local efforts to address the loss of auto related jobs	Collaborative Organizations Responding to Dislocations (CORD) has worked with the local congressional representatives and the Governor's Office to extend an invitation to Dr. Montgomery to visit Rock County. At this time, a date for the visit has not been scheduled.
B. Identify the needs and gaps in service, and use the information to explain the local needs for funding and federal/state agency assistance	Collaborative Organizations Responding to Dislocations (CORD) has identified service priorities and activities. These activities have guided services coordinated by CORD and have been used to support grant applications.
C. Update the CEAP Community Profile to reflect the most recent information regarding economic and workforce conditions)	The Rock County Profile was last updated in mid-November 2009. Click on the following link to view the <a href="#">Rock County Profile</a> .
D. Conduct a series a community informational seminars on topics addressing dislocated workers. Possible topics include: a. Stress-management and job loss b. Earned income tax credit	Due to time constraints this activity has not been started.

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<ul style="list-style-type: none"> <li>c. Health insurance options after job loss</li> <li>d. How to create/follow a household budget</li> <li>e. Dealing with mental health issues</li> <li>f. Mortgage/credit counseling</li> <li>g. Home energy efficiency/weatherization</li> <li>h. Helping kids understand/cope with job loss</li> <li>i. Educational opportunities (continuing education, etc.)</li> </ul>	
<b>5.2 <u>Build Capacity of Community Organizations</u></b>	
<p>A. Conduct organizational capacity building workshop for community-based organizations</p>	<p>Collaborative Organizations Responding to Dislocations (CORD) held a capacity building workshop in March 2009 and a second smaller workshop in July 2009. A Community Organization Summit is planned for January 2010. Watch for more details about the Summit.</p>
<p>B. Create a list of projects for volunteers and organize a process to utilize volunteers to provide services to dislocated workers and their families</p>	<p>This activity has not been started due to time constraints on partnering organizations. There are community organizations coordinating volunteer activities in Rock County. If you are interested in volunteering your time visit the websites for the <a href="#">Volunteer Action Center</a> or the <a href="#">Retired and Senior Volunteer Program of Rock County</a>.</p>
<b>5.3 <u>Promote Capacity for Small Business Development</u></b>	
<p>A. Open Small Business Development Center (SBDC) outreach offices in Janesville and Beloit</p>	<p>The Small Business Development Center (SBDC) at UW-Whitewater has opened outreach offices in Janesville at the Forward Janesville, Inc. office and in Beloit at the Vision Beloit Center. For more information about the programs and services click on the following link for the <a href="#">SBDC at UW-Whitewater</a>.</p>
<p>B. Conduct Lunch and Learn</p>	<p>The Small Business Development Center (SBDC) at UW-Whitewater conducts monthly Lunch and Learn seminars. Contact <a href="#">Forward Janesville, Inc.</a> and <a href="#">Greater Beloit Chamber of Commerce</a> for the schedule and topics for upcoming Lunch and Learn seminars.</p>
<p>C. Conduct training for entrepreneurs using the E-Hub curriculum/system (go to <a href="http://www.urbanhopegb.org">http://www.urbanhopegb.org</a> or <a href="http://www.entrepreneurhub.org">http://www.entrepreneurhub.org</a>)</p>	<p>The Southwest Wisconsin Workforce Development Board (SWWDB) and the Small Business Development Center (SBDC) at UW-Whitewater have partnered to bring a innovative entrepreneurial training program – called E-Hub – to Rock County. E-Hub classes will begin in February 2010. For more information click on <a href="#">E-Hub</a>.</p>

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D. Conduct information meetings and workshops focused on financial management for small business (go to <a href="http://www.sba.gov">http://www.sba.gov</a> )	The Small Business Development Center (SBDC) at UW-Whitewater conducts regularly scheduled meetings and workshop on small business management. Visit the <a href="#">SBDC</a> website for more information about upcoming workshops.
<b>5.4 Economic Development</b>	
A. Participate in the activities of the Rock County Economic Development Alliance and support workforce services/training addressing economic growth in the area (go to <a href="http://www.rockcountyalliance.com">http://www.rockcountyalliance.com</a> )	Collaborative Organizations Responding to Dislocations (CORD) has worked in partnership with the Rock County Development Alliance on economic development initiatives for the area. Visit the <a href="#">Alliance</a> website. The Alliance has joined with private sector business to launch a new initiative called Rock County 5.0. <a href="#">Rock County 5.0</a> is a five-year public / private initiative to advance Rock County's economic development vision.
B. Use workforce development training funds to assist in the recruitment and/or retention of businesses in Rock County	The Southwest Wisconsin Workforce Development Board (SWWDB) is a regional organization providing workforce training and related services support economic development in Southwest Wisconsin, including Rock County. Visit the <a href="#">SWWDB</a> and <a href="#">Job Center</a> websites for information on programs and services related to economic development activities.