



## Welcome to the E-Hub Entrepreneurial Community!

The Entrepreneur Hub (E-Hub) program provides entrepreneurial development and cultural community change through discovery, empowerment, mentoring, networking and community partnerships. E-Hub, a community entrepreneur program of the Urban Hope Entrepreneur center and a 501(c)3 corporation, was founded by Reggie and Sara White and several Green Bay community leaders.

The E-Hub program, to be launched in Rock County in early 2010, is a proven, successful model that has resulted in over 500 business start-ups and reboots, and thousands of part-time and full-time jobs since 1998. The model has also been launched in several cities in the Canton, Ohio area since 2006.

E-Hub, which is founded on the core concept of giving back, provides:

- Evaluation of the business concept and an entrepreneurial asset analysis
- Training that includes six half-day classes for entrepreneurs and business owners covering business ethics, leadership, and managerial operational skills
- Support through a comprehensive network of business professionals and mentors
- Peer-to-peer relationships that foster cooperation and match strengths among participants
- Partnerships that maximize the opportunity for entrepreneurial success

The E-Hub model is effective in large part, because local leaders, like you, actively build a community with optimal conditions to support entrepreneurial activity for small business success. Because you are an important leader in the community, we need your support to create a truly successful program. Here's how you can help:

- Share your network of small-business experts to help identify mentors and guest speakers
- Spread the word to others who would make good partners in the success of this program
- Identify E-Hub program candidates (entrepreneurs) and pass them on to us
- Stay in the loop and follow our success
- Find your own unique ways to help, for example by providing scholarships or learning experiences

Benefits of E-Hub with your support:

- New businesses created
- Jobs created
- Graduates are more educated/informed customers
- Community becomes more connected
- Local networks are strengthened
- Businesses desire to do business (partner) locally

**E-Hub is a collaborative effort between Southwest Wisconsin Workforce Development, the University of Wisconsin-Whitewater Small Business Development Center and the E-Hub organization. For more information contact:**

- Kristina "Kaia" Fowler, UW-W SBDC — Phone: 262-472-3217; email: [fowlerk@uww.edu](mailto:fowlerk@uww.edu)
- Eric Kuznacic, SWWDB — Phone: 608-741-3502; email: [e.kuznacic@jobcenter.org](mailto:e.kuznacic@jobcenter.org)

**For more background information on the E-Hub program, and to learn about some of its successes in other communities, visit [www.urbanhopegb.org](http://www.urbanhopegb.org) and [www.entrepreneurhub.org](http://www.entrepreneurhub.org).**