

## For Immediate Release –

August 31, 2011



### EMPLOYMENT & TRAINING EVENT TO BE HELD IN AREA

As a part of the many events scheduled for September, which has been designated as Workforce Development Month by Governor Scott Walker, the Wisconsin Workforce Development Association (WWDA) will be highlighting its new innovative statewide video conferencing system with a **Kick-Start Your Career** workshop for job seekers. This is a major event where participants in 15 Job Center sites across the state will learn about resources to search for occupations that match their backgrounds and skills.

The workshop will be offered in two sites within the Southwest Wisconsin Workforce Development Board area. One will be offered at the Rock County Job Center, 1900 Center Ave., Janesville, WI 53546 (classroom A) and the other at the SWWDB Office at 1370 N. Water St., Platteville, WI 53818. It will take place on Thursday, September 8 from 2:30-4 p.m. Those desiring to participate are asked to RSVP to [wwdainfo@gmail.com](mailto:wwdainfo@gmail.com) if planning to attend. For more information on other Workforce Development month events visit <http://wwda.org/wfcmonthcalendar.html>.

It is expected that job seekers from across the state will attend this workshop, which will include a special welcome from the Department of Workforce Development (DWD) Secretary Scott Baumbach.

The WWDA received Department of Commerce funds in 2010 to install 22 Badgernet Video Conferencing sites across the state. Local Workforce Boards partially matched those funds and installed additional equipment in some areas to bring the total to 26. The new videoconferencing equipment complemented the existing seven sites for a grand total of 33 Job Center videoconferencing sites statewide. The equipment allows for more effective and efficient training, allowing a trainer in one city to simultaneously assist dozens of job seekers in multiple locations throughout the state.

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