

What is YA?

The Wisconsin Arts, A/V Technology and Communications Youth Apprenticeship (YA) program is a school to work program that provides high school junior and/or senior students with a working understanding of specific skills common to the graphics and printing industry by integrating learning in the classroom with learning at the worksite. The YA student finishes with entry level job skills, as well as, opportunities for post-secondary educational advancement.

“YA has been very good for us and the student. It gives us the opportunity to work with the new generation of young adults to see what motivates them and keeps them interested in learning more. It also has the potential of building the relationship with our youth which will keep them wanting to stay and work in the area after they graduate. We have the opportunity to learn and grow together.”

**Doug Kamps
Multitek, Prentice, WI
YA Employer**

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(608) 266-2134 or (866) 864-4585 (TTY).

This brochure was developed in cooperation with CESA 6 through a grant from the Wisconsin Department of Workforce Development.



For More Information!

Contact your local high school YA Coordinator or Guidance Counselor

OR

To find a local contact for your area, visit the Wisconsin Department of Workforce Development Youth Apprenticeship website at:

<http://dwd.wisconsin.gov/youthapprenticeship/>



Wisconsin Youth Apprenticeship

P.O. Box 7972
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**Wisconsin's
Youth
Apprenticeship**

**Arts, A/V
Technology and
Communications**



**Printing
Technology
Pathway**

Pressing on in Wisconsin!

Arts, A/V Technology and Communications Careers – *Printing Technology Pathway*

Arts, A/V Technology and Communications Career Cluster -- Printing Technology Pathway careers range from press operators to customer service representatives and sales.

The print industry "applies creativity and technical skills to transform text and graphics into finished products." Industries range from commercial printing, label and tag printing, greeting card printing, specialty printing, packaging printing, to other trade services, such as binding and finishing.

Furthermore, printing is one of the largest manufacturing industries in the United States, employing 1 million people in over 38,000 establishments. Wisconsin ranks 8th in the nation with printing sales exceeding over 45,000 people in 1020 establishments¹.

The Arts, A/V Technology and Communications career cluster is expected to be driven by changing trends. While newspapers and magazines have been impacted by declines in print volumes, the need for immediate media, integrated across communication platforms, is increasing the need for

technological expertise in computers and graphic design. This trend is fueling increased demand in this area.



1. Great Lakes Graphics Association (www.gлга.info)

What will I learn?

People who work in the Printing Technology pathway create visual concepts through design with color, lettering, images, and logos. They then take those designs and convert them into printed material in 3 stages: Pre-press, press, and binding and finishing. YA students are required to learn and perform all of the Core Employability and Safety and Security skills at the worksite. In addition, Level One (one year) YA students choose technical competencies from a MINIMUM of ONE technical skills unit while Level Two (two year) YA students complete competencies from a MINIMUM of TWO technical skills units.

What are the Program Choices?

The Arts, A/V Technology and Communications – Printing Technology Pathway YA program focuses on the Graphic Arts and Printing Technology Pathway.

- Graphic Design and Pre-Press
- Press and Post-Press Operations*

*Can be expanded for a TWO year program provided additional skills are trained and learned.



Contact us at

608-267-3214

or

dwd.wisconsin.gov/youthapprenticeship/